

WATFORD LICENSING AUTHORITY
Licensing Act 2003.

REPRESENTATION FORM FROM RESPONSIBLE AUTHORITIES

Responsible Authority (please delete as applicable):

Police - On behalf of The Chief Constable

Your Name	Rachel Brown
Job Title	Licensing Sergeant 2006
Postal and email address	Community Safety Unit, Watford Police Station, Watford, Herts WD17 1DD
Contact telephone number	01923 472040

Name of the premises you are making a representation about	Watford Superstore
Address of the premises you are making a representation about	43-45 Market Street, Watford, Herts

<i>Which of the four licensing Objectives does your representation relate to?</i>	<i>Yes Or No</i>	<i>Please detail the evidence supporting your representation. Or the reason for your representation. Please use separate sheets if necessary</i>
To prevent crime and disorder	Yes	<p>An application has been received for a new Premises Licence for Watford Superstore, 43-45 Market Street, Watford requesting to sell alcohol from 08:00 until 00:00 Monday to Sunday.</p> <p>The premises is very close to the town centre and selling alcohol until 00:00 could increase the volume in customers seeking to pre-load with alcohol before going on to on-licensed premises. These customers could purchase convenient sized bottles that could then be taken in to other premises within the town. There is a risk of an increase in crime and disorder when there is an opportunity for members of the public to pre-load. It would also facilitate the possibility of persons leaving the town later on to purchase alcohol and continue drinking outside / on the way home resulting no doubt, in crime, disorder or disruption to local residents Cassio Road / Merton Road onwards.</p> <p>Market Street has had a historical problem with regards to street drinkers resulting in complaints from businesses and residents, daytime and evening, regarding Anti-Social Behaviour. This is a continued major concern for us, local residents and businesses at this present time. In this ASB hotspot this would be detrimental to what we are trying to achieve in the area. Together with the Council, we aim to alleviate current issues and not create more.</p> <p>A local business on Market Street has historically suffered in relation to street drinkers sitting outside on their steps, making it difficult and sometimes impossible for them to enter their place of work, and street drinkers causing associated ASB issues. This business is directly opposite Watford Superstore. Police have worked hard to improve this and support the local businesses positively to ensure variance of businesses remain in the town and do not suffer public nuisance.</p>
To prevent public nuisance	Yes	
Public safety	Yes	

		<p>There is no shortage of premises selling alcohol in this vicinity and it is unnecessary for there to be another one in such a close proximity. With the addition of even more off licence premises in the area it is possible that those premises will compete further with each other and reduce alcohol prices to increase their sales, thus further encouraging street drinkers.</p> <p>This application also falls outside of the Council Licensing Policy with regards to the premises being within the Market Street sensitive licensing area as defined in their policy (LP4).</p> <p>In summary, we feel if this were to be granted it would be detrimental to policing in Watford and the community in its entirety.</p> <p>This therefore raises strong concerns of how this would impact the wider community in terms of increased Anti-Social Behaviour, Crime and Disorder.</p> <p>The Constabulary have concerns regarding this application and accordingly on behalf of the Chief Constable I represent against it.</p>
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<p>Suggested conditions that could be added to the licence to remedy your representation or other suggestions you would like the Licensing Sub Committee to take into account. Please use separate sheets where necessary and refer to checklist.</p>	<p>None Applicable</p>
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Signed: DS 2006 Rachel Brown

Date: 16/2/15

Please return this form along with any additional sheets to: Watford Licensing Authority, Town Hall, Watford, Herts WD17 3EX, or email to envhealth@watford.gov.uk
This form must be returned within the Statutory Period. For more details please check with the Licensing Unit on 01923 278503.